

MIT Chief Data Officer & Information Quality Program

CDO-1: Foundations for Chief Data Officers

Syllabus & Learning Objectives

Tuition: \$1,995

DATE: September 28 – 29, 2021

Location: Virtual

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Short Program Tuition: \$1,995

CDO-1 Day 1: Tuesday September 28, 2021	CDO-1 Day 2: Wednesday September 29, 2021
8:30 – 9:00 AM Check-in	8:30 – 9:00 AM Virtual Coffee & Networking
L1: 9:00 – 10:15 AM Introduction All	L6: 9:00 – 10:15 AM Change Management Peter Anlyan, Anlyan Consulting
10:15 – 10:30 AM Break	10:15 – 10:30 AM Break
L2: 10:30 – 11:45 AM CDO Landscape Richard Wang, MIT CDOIQ Program	L7: 10:30 – 11:45 AM Data-Sharing Playbook: Lessons from CDOs Luk Arbuckle, Privacy Analytics
11:45 – 12:45 PM Lunch	11:45 – 12:45 PM Lunch
L3: 12:45 – 2:00 PM CDO Practice: Case of State of Arkansas Richard Wang, MIT CDOIQ Program	L8: 12:45 – 2:00 PM CDO's Role in Trust, Transparency & Ethics Carl Gerber, Deloitte
2:00 – 2:15 PM Break	2:00 – 2:15 PM Break
L4: 2:15 – 3:30 PM A Cubic Framework for CDO Richard Wang, MIT CDOIQ Program	L9: 2:15 – 3:30 PM Data Quality Management Yang Lee, Northeastern University
3:30 – 3:45 PM Break	3:30 – 3:45 PM Break
L5: 3:45 – 5:00 PM CDO Meta Data, Master Data Management (MDM) Elena Alikhachkina, Danone	L10: 3:45 – 5:00 PM Achieving CDO Excellence Mark Ramsey, Ramsey International
End of Day 1	End of Program

Point of Contact: cdoiq@mit.edu

All sessions will be held virtually

Master of Ceremony: Dr. Richard Wang

Program Manager: Gjertrud Gibbs, MIT CDOIQ Program